

INFLUENCER SUMMIT GROUP PHOTOSHOOT STYLE OUTLINE

THIS GROUP PHOTOSHOOT IS MEANT TO FEEL EDITORIAL, POWERFUL, AND ON-BRAND FOR THE ICONS ON FIFTH AESTHETIC, THINK MODERN LUXURY MEETS ARTISTIC CONFIDENCE.

HAIR: DANCER'S CHOICE

MAKEUP: DANCER'S CHOICE MINUS LIP COLOR

PLEASE USE THE COLOR PALETTE AS A DIRECTION!

✓ WHAT TO WEAR

DANCEWEAR, STREETWEAR, OR A FUSION OF BOTH ARE ALL WELCOME.

WE LOVE A BALANCED MIX, THINK FASHION EDITORIAL MEETS DANCER ATHLETIC ENERGY.

- DANCEWEAR SETS, LAYERED WITH STREET JACKETS OR ACCESSORIES
- ELEVATED STREETWEAR WITH CLEAN LINES & FITTED SILHOUETTES
- NO LOGOS THAT DISTRACT FROM THE AESTHETIC OR READ AS CASUAL EVERYDAY WEAR

✓ COLOR DIRECTION (GUIDELINE)

- WEAR ALL THE COLORS, PICK TWO OR STICK WITH ONE! WE WOULD LIKE EVERY DANCER TO UNIQUELY POP!
- MONOCHROME LOOKS, TONAL LAYERING, OR A STRONG SINGULAR COLOR STATEMENT ARE ALL ENCOURAGED.

✓ ACCESSORIES (OPTIONAL BUT ICONIC)

- ACCESSORIES ARE NOT REQUIRED, BUT HIGHLY ENCOURAGED IF THEY MATCH THE ICONS ON FIFTH AESTHETIC CHIC, FASHION-EDITORIAL, ARTISTIC.
- STATEMENT RINGS, STRUCTURED BAGS, SUNGLASSES, LAYERED CHAINS, ETC.

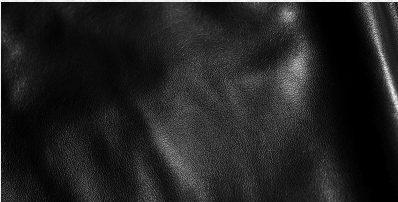
INFLUENCER SUMMIT GROUP PHOTOSHOOT COLOR GUIDELINE

13+ y/o

MIDNIGHT MANHATTAN



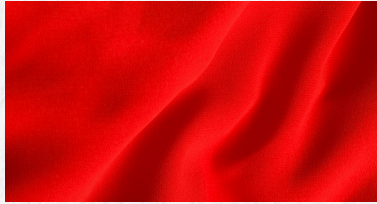
BLACK LEATHER/PLEATHER



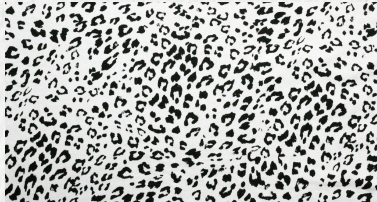
- Any Black Leather Shoe/Boot
- Midnight Manhattan Lips

9 - 12 y/o

Fiery Red



Black X White Cheetah



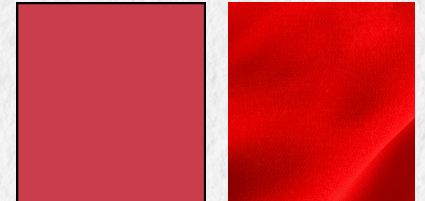
- Any White Shoe/Boot
- Cherry Red Lips

5 - 8 y/o

Barbie Pink White Empire Grey



Palazzo Pink Fiery Red



- White or Red Shoe/Boot
- Soft Pink Lips

COLOR DIRECTION (GUIDELINE) + FAQ'S

- WEAR ALL THE COLORS, PICK TWO OR STICK WITH ONE! WE WOULD LIKE EVERY DANCER TO UNIQUELY POP!
- MONOCHROME LOOKS, TONAL LAYERING, OR A STRONG SINGULAR COLOR STATEMENT ARE ALL ENCOURAGED.
- BOYS / NON-BINARY LIP COLOR IS OPTIONAL
- YOU CAN WEAR YOUR GROUP PHOTOSHOOT OUTFIT AS YOUR INDIVIDUAL SHOOT FIT IF YOU PURCHASED AN ADD-ON!