

ICONS

On Fifth

FINAL ITINERARY

8:00AM-6:00PM

doors open at 7:30am

7:30-8:30am - guests arrive for check-in: featuring a welcome luxury goodie bag including an exclusive gift and fashion forward, polished patisserie (pre-function space). check-in will be split into 3 groups. groups will be established closer to the event, posted online and emailed to attendees.

8:30am-9:30am ID Private Label Icons on Fifth Collection Drop, FIRST LOOK EARLY ACCESS & Runway Modeling Class with the ID IT GIRL feature (ID X PL stage + round tables) & shopping, networking opportunity

9:30am - 10:15am SOCIAL MEDIA MANAGEMENT & CONTENT CREATOR CLASS W/ DANCERS + MOMAGERS, SOCIAL MEDIA BRANDING Q&A (ID X PL stage + round tables)

10:15am-10:45am group photoshoots (see map for age divisions and designated photoshoot spots)

11:00am-3:15pm - purchased add-on individual shoots (photoshoot sets)

- individual shoot schedule will be sent out closer to the event. each dancer will have a designated time slot.

11:00am-1:00pm - purchased add-on individual shoots (photoshoot sets) for ages 12 & up

1:15pm-3:15pm purchased add-on individual shoots (photoshoot sets) for ages 11 & under

11:00am-12:00pm JAZZ CLASS for dancers ages 11 & under (ID X PL stage)

12:00pm-1:00pm CONTEMPORARY FUSION CLASS for dancers ages 11 & under (ID X PL stage)

1:00-1:15pm photoshoot opportunity with PRO DANCERS (ID X PL stage)

1:15pm-2:15pm JAZZ CLASS for dancers ages 12 & up (ID X PL stage)

2:15pm-3:15pm CONTEMPORARY FUSION CLASS for dancers ages 12 & up (ID X PL stage)

individual film opportunity* if purchased last 10-15 min of each class for limitless package dancers

3:15-4:00pm MODELS get ready then check-in for the *ICONS ON FIFTH*, ID X PL FASHION SHOW at the FASHION SHOW MODEL PREP SUITE

(MUST PURCHASE AN ENTRY INTO FASHION SHOW, this experience is NOT included with GA Admission, the official ticket to be a model is labeled: ID X PL ICONS ON FIFTH INFLUENCER SUMMIT DANCER MODEL ENTRY + OUTFIT. Purchasable now on the ID Website here: www.iddancecomp.com)

3:45pm VIP SEAT MEMBERS FOR FASHION SHOW ROW 1 EXPERIENCE CHECK-IN BEGINS (PHOTOSHOOT AT MEDIA WALL + REFRESHMENT & GIFT OFFERING, USHERED TO ASSIGNED SEAT IN ROWS)

3:30-4:15pm MODEL PREP SUITE SNEAK PEAK, LIVE INTERVIEWS

4:30pm ID X PL Fashion Show Begins

5:15pm the IT GIRL X Sara Wren Collection First Look Drops during Fashion Show

5:30pm Fashion Show Completed and Awards, Brand Deals, 2025 Top Influencers, Scholarships, Collabs are Announced and Awarded to Dancers attending the Influencer Summit

5:45pm The 2026 NEW IT GIRL DROPS & IT GIRL ACCEPTANCE SPEECH

6:00pm Goodbye Pictures + Videos on the ID X PL stage

**ALL TIMES ARE SUBJECT TO MOVEMENT.
OTHER POP-UP EVENTS MAY BE ADDED CLOSER TO THE EVENT.**

