

ID INFLUENCER PROGRAM APPLICATION DIRECTION

1. Engagement With Our Social Media Community

We love to see dancers who are genuinely excited to interact with our events and our online community. Liking posts, commenting encouragement, celebrating other dancers, sharing memorable moments, or simply showing enthusiasm for what we do.

We especially appreciate dancers who naturally uplift others and help spread a culture of kindness and positivity. Our ID Influencers help set the tone for our community, and their presence can inspire hundreds of other dancers. Meaningful, consistent interaction helps us understand who is already contributing to that positive environment in an authentic way.

Tips From Us:

Engage consistently, not just during application periods.

Leave positive, thoughtful comments!

Interact with a variety of our posts (announcements, highlights, fun content).

Share moments from our events or repost our content when it resonates with you.

2. A Professional-Looking, Dance-Related Instagram Presence

A strong ID Influencer profile is one that feels organized and clearly reflects their love for dance.

This includes:

Clean, well-lit photos or videos

Dance-focused content

Positive interactions with followers

We look for profiles that represent the dancer's passion and align with our company's values.

Tips From Us:

Post dance-related content regularly.

Use natural lighting or bright spaces for the clearest visuals.

Keep captions positive and true to who you are.

Maintain a clean username and profile photo.

Aim for a cohesive feel: your page should clearly say "I love dance!"

3. Strong Dedication to Dance

Our ID Influencers are dancers who truly love what they do. They show genuine commitment, not only through performance, but through their everyday effort, attitude, and drive to improve.

Tips From Us:

Showcase your hard work and dedication at ID events.

Share your growth journey; progress is inspiring!

Highlight your dedication to dance in your application and on Social Media.

Demonstrate a healthy, positive attitude toward learning and improvement.