

WHAT TO WEAR & WHEN at the 2025 ID INFLUENCER SUMMIT

ARRIVAL, CHECK-IN, SHOPPING AND RUNWAY CLASS — GENERAL ATTIRE

ARRIVE IN YOUR GENERAL ATTIRE (SUMMIT FASHION LOOK).

MOOD BOARDS ARE AVAILABLE ON THE INFLUENCER SUMMIT WEBSITE AND IN THE ITINERARY DOCUMENT FOR STYLING INSPIRATION.

GROUP PHOTOSHOOT

WHEN IT'S TIME — YOU CAN EITHER:

✓ STAY IN YOUR GENERAL ATTIRE IF IT ALIGNS WITH THE GROUP PHOTOSHOOT AESTHETIC
OR

✓ CHANGE INTO YOUR GROUP PHOTOSHOOT OUTFIT
→ DANCEWEAR, STREETWEAR, OR A FUSION OF BOTH (FUSION IS RECOMMENDED) FOR AN ARTISTIC, EDITORIAL VIBE.
REFER TO THE GROUP PHOTOSHOOT STYLING OUTLINE LINKED IN YOUR ITINERARY.

INDIVIDUAL PHOTOSHOOT (IF PURCHASED)

ONLY FOR DANCERS WHO PURCHASED AN ADD-ON PHOTOSHOOT PACKAGE.

→ YOU MAY WEAR YOUR GROUP PHOTOSHOOT OUTFIT
OR

→ CHANGE INTO A NEW OUTFIT (YOUR CHOICE — DANCEWEAR OR STREETWEAR OR FUSION).

FULL STYLING BREAKDOWN IS IN THE INDIVIDUAL PHOTOSHOOT STYLING OUTLINE ON THE ITINERARY + WEBSITE. LIMITLESS AND INNERLIGHT PACKAGE HOLDERS HAVE AN ADDITIONAL OUTFIT FOR A TOTAL OF 2 FOR INDIVIDUAL PHOTOSHOOTS.

DANCE CLASSES

WEAR DANCEWEAR YOU CAN COMFORTABLY MOVE IN.

YOU MAY WEAR YOUR PHOTOSHOOT OUTFIT IF IT IS DANCEWEAR-BASED
OR BRING A SEPARATE CLASS OUTFIT

✓ NO COLOR RESTRICTIONS FOR CLASS — COMPLETELY DANCER'S CHOICE.

ID X PL FASHION SHOW

AFTER CLASS — CHANGE BACK INTO YOUR GENERAL ATTIRE
OR

IF YOU ARE MODELING, CHANGE INTO YOUR ASSIGNED MODEL OUTFIT.

AFTER WALKING IN THE FASHION SHOW:

MODELS GO DIRECTLY TO THEIR CHAPERONE IN THE AUDIENCE
NON-MODEL DANCERS REMAIN IN GENERAL ATTIRE

GOODBYE PHOTOS

MODELS MAY STAY IN THEIR ID X PL MODEL OUTFIT
ALL OTHER DANCERS MAY REMAIN IN GENERAL ATTIRE
NO OUTFIT CHANGE REQUIRED UNLESS YOU WANT TO