

ICONS *on Fifth*

doors open at 7:30am

FINAL ITINERARY

8:00AM-6:00PM



7:30-8:30am - guests arrive for check-in: featuring a welcome luxury goodie bag including an exclusive gift and fashion forward, polished patisserie (pre-function space). check-in will be split into 3 groups. groups will be established closer to the event, posted online and emailed to attendees.

8:30am-9:30am ID Private Label Icons on Fifth Collection Drop, FIRST LOOK EARLY ACCESS & Runway Modeling Class with the ID IT GIRL feature (ID X PL stage + round tables) & shopping, networking opportunity

9:30am - 10:15am SOCIAL MEDIA MANAGEMENT & CONTENT CREATOR CLASS W/ DANCERS + MOMAGERS, SOCIAL MEDIA BRANDING Q&A (ID X PL stage + round tables)

10:15am-10:45am group photoshoots (see map for age divisions and designated photoshoot spots)

11:00am-3:15pm - purchased add-on individual shoots (photoshoot sets)

- individual shoot schedule will be sent out closer to the event. each dancer will have a designated time slot.

11:00am-1:00pm - purchased add-on individual shoots (photoshoot sets) for ages 12 & up

1:15pm-3:15pm purchased add-on individual shoots (photoshoot sets) for ages 11 & under

11:00am-12:00pm JAZZ CLASS for dancers ages 11 & under (ID X PL stage)

12:00pm-1:00pm CONTEMPORARY FUSION CLASS for dancers ages 11 & under (ID X PL stage)

1:00-1:15pm photoshoot opportunity with PRO DANCERS (ID X PL stage)

1:15pm-2:15pm JAZZ CLASS for dancers ages 12 & up (ID X PL stage)

2:15pm-3:15pm CONTEMPORARY FUSION CLASS for dancers ages 12 & up (ID X PL stage)

individual film opportunity* if purchased last 10-15 min of each class for limitless package dancers

3:30-4:30pm MODELS get ready then check-in for the *ICONS ON FIFTH*, ID X PL FASHION SHOW at the FASHION SHOW MODEL PREP SUITE

(MUST PURCHASE AN ENTRY INTO FASHION SHOW, this experience is NOT included with GA Admission, the official ticket to be a model is labeled: ID X PL ICONS ON FIFTH INFLUENCER SUMMIT DANCER MODEL ENTRY + OUTFIT. Purchasable now on the ID Website here: www.iddancecomp.com)

3:30pm-4:00pm VIP SEAT MEMBERS FOR FASHION SHOW ROW 1 EXPERIENCE CHECK-IN BEGINS (PHOTOSHOOT AT MEDIA WALL + REFRESHMENT & GIFT OFFERING, USHERED TO ASSIGNED SEAT IN ROWS)

3:30-4:30pm MODEL PREP SUITE SNEAK PEAK, LIVE INTERVIEWS

4:30pm ID X PL Fashion Show Begins. General Admission guests, please take your seats by 4:00 PM to enjoy the Model Interviews and Pre-Show Experience. All guests must be fully seated by 4:30PM.

To honor the performers and preserve the flow of the show, we kindly ask that all guests remain seated for the duration of the performance.

5:15pm the IT GIRL X Sara Wren Collection First Look Drops during Fashion Show

5:30pm Fashion Show Completed and Awards, Brand Deals, Future It Dancers, 2025 Top Influencers, Scholarships, Collabs are Announced and Awarded to Dancers attending the Influencer Summit

5:50pm The 2026 NEW IT DANCER DROPS & PRESENTS ACCEPTANCE SPEECH

6:00pm Goodbye Pictures + Videos on the ID X PL stage

**ALL TIMES ARE SUBJECT TO MOVEMENT.
OTHER POP-UP EVENTS MAY BE ADDED CLOSER TO THE EVENT.**



WHAT TO WEAR & WHEN at the 2025 ID INFLUENCER SUMMIT

ARRIVAL, CHECK-IN, SHOPPING AND RUNWAY CLASS — GENERAL ATTIRE

ARRIVE IN YOUR GENERAL ATTIRE (SUMMIT FASHION LOOK).

MOOD BOARDS ARE AVAILABLE ON THE INFLUENCER SUMMIT WEBSITE AND IN THE ITINERARY DOCUMENT FOR STYLING INSPIRATION.

GROUP PHOTOSHOOT

WHEN IT'S TIME — YOU CAN EITHER:

✓ STAY IN YOUR GENERAL ATTIRE IF IT ALIGNS WITH THE GROUP PHOTOSHOOT AESTHETIC
OR

✓ CHANGE INTO YOUR GROUP PHOTOSHOOT OUTFIT
→ DANCEWEAR, STREETWEAR, OR A FUSION OF BOTH (FUSION IS RECOMMENDED) FOR AN ARTISTIC, EDITORIAL VIBE.
REFER TO THE GROUP PHOTOSHOOT STYLING OUTLINE LINKED IN YOUR ITINERARY.

INDIVIDUAL PHOTOSHOOT (IF PURCHASED)

ONLY FOR DANCERS WHO PURCHASED AN ADD-ON PHOTOSHOOT PACKAGE.

→ YOU MAY WEAR YOUR GROUP PHOTOSHOOT OUTFIT
OR

→ CHANGE INTO A NEW OUTFIT (YOUR CHOICE — DANCEWEAR OR STREETWEAR OR FUSION).

FULL STYLING BREAKDOWN IS IN THE INDIVIDUAL PHOTOSHOOT STYLING OUTLINE ON THE ITINERARY + WEBSITE. LIMITLESS AND
INNERLIGHT PACKAGE HOLDERS HAVE AN ADDITIONAL OUTFIT FOR A TOTAL OF 2 FOR INDIVIDUAL PHOTOSHOOTS.

DANCE CLASSES

WEAR DANCEWEAR YOU CAN COMFORTABLY MOVE IN.

YOU MAY WEAR YOUR PHOTOSHOOT OUTFIT IF IT IS DANCEWEAR-BASED
OR BRING A SEPARATE CLASS OUTFIT

✓ NO COLOR RESTRICTIONS FOR CLASS — COMPLETELY DANCER'S CHOICE.

ID X PL FASHION SHOW

AFTER CLASS — CHANGE BACK INTO YOUR GENERAL ATTIRE
OR

IF YOU ARE MODELING, CHANGE INTO YOUR ASSIGNED MODEL OUTFIT.

AFTER WALKING IN THE FASHION SHOW:

MODELS GO DIRECTLY TO THEIR CHAPERONE IN THE AUDIENCE
NON-MODEL DANCERS REMAIN IN GENERAL ATTIRE

GOODBYE PHOTOS

MODELS MAY STAY IN THEIR ID X PL MODEL OUTFIT
ALL OTHER DANCERS MAY REMAIN IN GENERAL ATTIRE
NO OUTFIT CHANGE REQUIRED UNLESS YOU WANT TO



ICONS

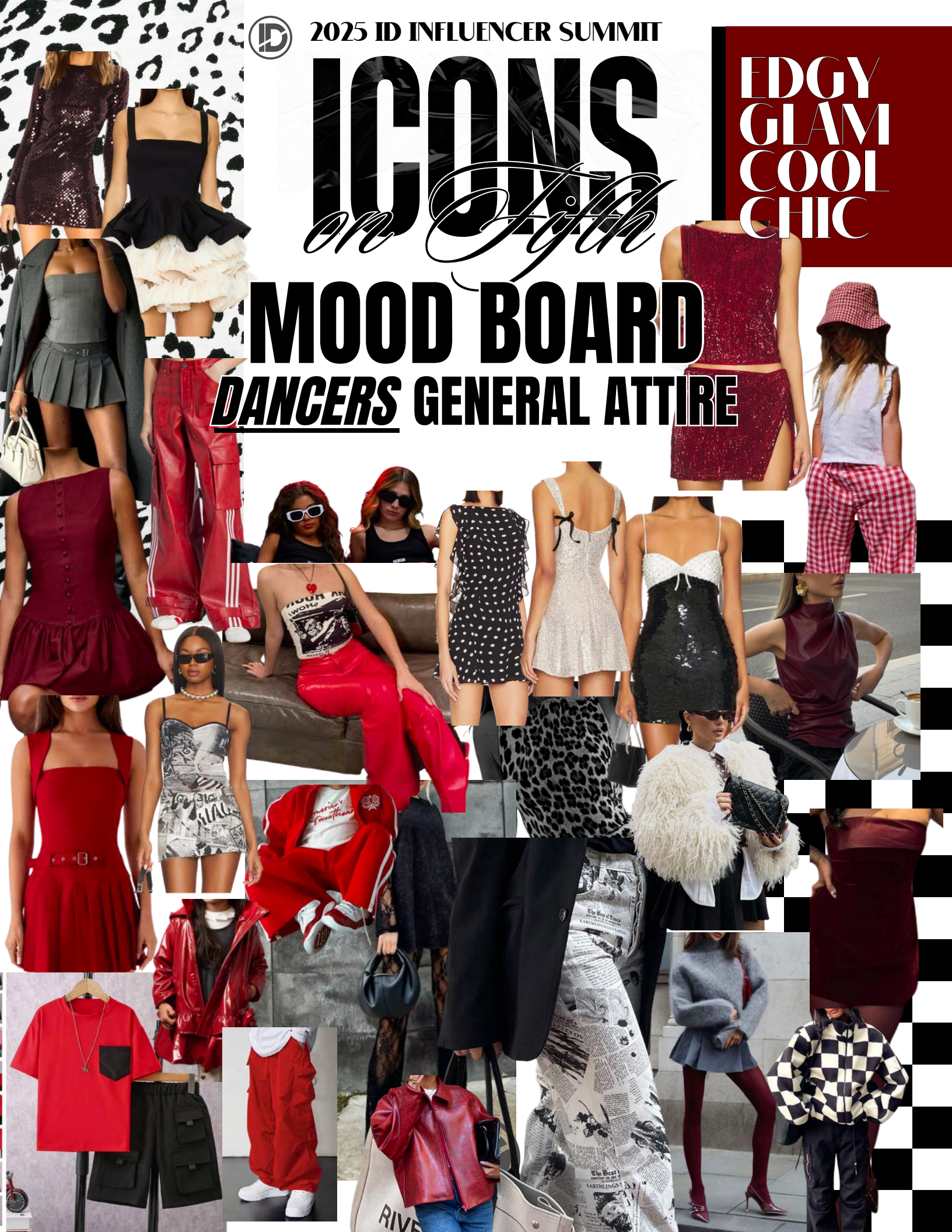
on Fifth

EDGY GLAM COOL CHIC



MOOD BOARD

DANCERS GENERAL ATTIRE





2025 ID INFLUENCER SUMMIT

ICONS

On Fifth

EDGY
GLAM
COOL
CHIC

MOOD BOARD

DANGERS SHOES AND ACCESSORIES



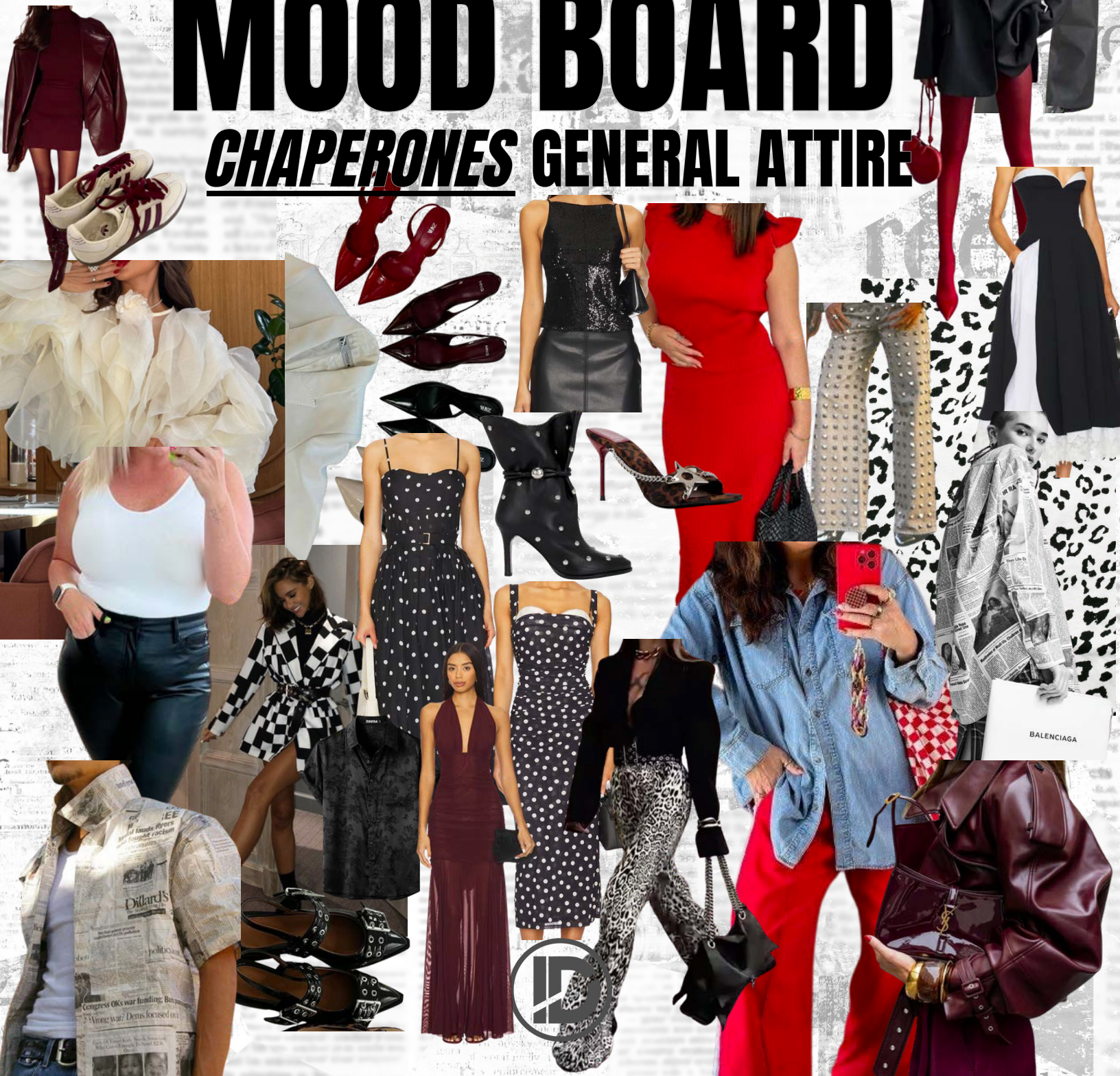
ICONS

on Fifth

CITY
CHIC
GLAM
TRENDY

MOOD BOARD

CHAPERONES GENERAL ATTIRE



INSPO

DANCEWEAR + STREETWEAR FUSION

INSPO FOR PHOTOSHOOTS



INFLUENCER SUMMIT GROUP PHOTOSHOOT STYLE OUTLINE

THIS GROUP PHOTOSHOOT IS MEANT TO FEEL EDITORIAL, POWERFUL, AND ON-BRAND FOR THE ICONS ON FIFTH AESTHETIC, THINK MODERN LUXURY MEETS ARTISTIC CONFIDENCE.

HAIR: DANCER'S CHOICE

MAKEUP: DANCER'S CHOICE MINUS LIP COLOR

PLEASE USE THE COLOR PALETTE AS A DIRECTION!

✓ WHAT TO WEAR

DANCEWEAR, STREETWEAR, OR A FUSION OF BOTH ARE ALL WELCOME.

WE LOVE A BALANCED MIX, THINK FASHION EDITORIAL MEETS DANCER ATHLETIC ENERGY.

- DANCEWEAR SETS, LAYERED WITH STREET JACKETS OR ACCESSORIES
- ELEVATED STREETWEAR WITH CLEAN LINES & FITTED SILHOUETTES
- NO LOGOS THAT DISTRACT FROM THE AESTHETIC OR READ AS CASUAL EVERYDAY WEAR

✓ COLOR DIRECTION (GUIDELINE)

- WEAR ALL THE COLORS, PICK TWO OR STICK WITH ONE! WE WOULD LIKE EVERY DANCER TO UNIQUELY POP!
- MONOCHROME LOOKS, TONAL LAYERING, OR A STRONG SINGULAR COLOR STATEMENT ARE ALL ENCOURAGED.

✓ ACCESSORIES (OPTIONAL BUT ICONIC)

- ACCESSORIES ARE NOT REQUIRED, BUT HIGHLY ENCOURAGED IF THEY MATCH THE ICONS ON FIFTH AESTHETIC CHIC, FASHION-EDITORIAL, ARTISTIC.
- STATEMENT RINGS, STRUCTURED BAGS, SUNGLASSES, LAYERED CHAINS, ETC.

INFLUENCER SUMMIT GROUP PHOTOSHOOT COLOR GUIDELINE

13+ y/o

MIDNIGHT MANHATTAN



BLACK LEATHER/PLEATHER



- Any Black Leather Shoe/Boot
- Midnight Manhattan Lips

9 - 12 y/o

Fiery Red



Black X White Cheetah



- Any White Shoe/Boot
- Cherry Red Lips

5 - 8 y/o

Barbie Pink White Empire Grey



Palazzo Pink Fiery Red



- White or Red Shoe/Boot
- Soft Pink Lips

COLOR DIRECTION (GUIDELINE) + FAQ'S

- WEAR ALL THE COLORS, PICK TWO OR STICK WITH ONE! WE WOULD LIKE EVERY DANCER TO UNIQUELY POP!
- MONOCHROME LOOKS, TONAL LAYERING, OR A STRONG SINGULAR COLOR STATEMENT ARE ALL ENCOURAGED.
- BOYS / NON-BINARY LIP COLOR IS OPTIONAL
- YOU CAN WEAR YOUR GROUP PHOTOSHOOT OUTFIT AS YOUR INDIVIDUAL SHOOT FIT IF YOU PURCHASED AN ADD-ON!

INFLUENCER SUMMIT INDIVIDUAL PHOTOSHOOT STYLE OUTLINE

INDIVIDUAL PHOTOSHOOT. YOUR MOMENT, YOUR VISION

PLEASE NOTE: INDIVIDUAL PHOTOSHOOTS ARE NOT INCLUDED IN GENERAL ADMISSION AND MUST BE PURCHASED SEPARATELY AS AN ADD-ON PACKAGE. UTOPIA PACKAGE INCLUDES 1 OUTFIT. AND LIMITLESS/INNERLIGHT PACKAGE INCLUDES 2 OUTFITS.

THIS PHOTOSHOOT IS FULLY PERSONALIZED TO EXPRESS YOU. DANCERS HAVE FULL CREATIVE FREEDOM OVER THEIR LOOK, POSES, AND ENERGY. THIS IS YOUR TIME TO SHOW US YOUR AUTHENTIC SELF.

BACKGROUND:

THE SET WILL BE STYLED IN AN ICONS ON FIFTH AESTHETIC, SO PLEASE KEEP THAT VIBE IN MIND WHEN CHOOSING WARDROBE.

OUTFIT GUIDELINES:

- DANCEWEAR OR STREETWEAR OR A FUSION — COMPLETELY YOUR CHOICE
- YOU MAY WEAR THE SAME OUTFIT FROM THE GROUP PHOTOSHOOT OR BRING A DIFFERENT LOOK
- UTOPIA PACKAGE: 1 OUTFIT TOTAL
- LIMITLESS / INNERLIGHT PACKAGE: 2 OUTFITS TOTAL

HAIR & MAKEUP:

100% DANCER'S CHOICE. GLAM, CLEAN, EDITORIAL, RUNWAY, OR NATURAL. WHATEVER EXPRESSES YOU BEST.

POSING EXPERIENCE

WE WILL HAVE INSPIRATION BOARDS DISPLAYED ON FOAM BOARDS OUTSIDE THE SET FOR DANCERS WHO WANT POSE DIRECTION.

YOU MAY EITHER:

- FREESTYLE - COME READY WITH YOUR OWN POSES & FLOW, FULLY IN YOUR CREATIVE ZONE
- SELECT FROM INSPO BOARDS - SIMPLY TELL THE SET DESIGNER YOUR POSE NUMBERS (EX: "I'LL DO POSES 1, 4, AND 5") AND WE'LL GUIDE YOU THROUGH THEM

WHETHER YOU WANT TO EXECUTE A VISION OR BE CREATIVELY DIRECTED, THIS SHOOT IS DESIGNED TO SERVE YOUR CONFIDENCE.

ID x PL

Dance Bag Packing List

Fashion forward and functional dance bag to carry all of your necessities throughout the Summit!



LATEST NEWS

Hair Tools for the Wet Hair Look for the ID x PL Fashion Show!



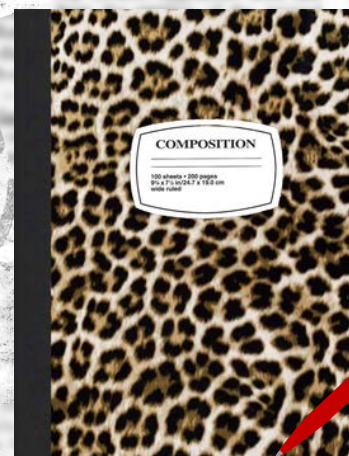
Whatever dance shoes you like for the Master Classes with professional dance teams: You can be barefoot, wear tennis shoes, turners, dance socks, whatever makes you the most confident in the Jazz and Contemporary Fusion classes!



Water Bottle to stay hydrated: Get your bedazzled ID Stanley at the summit! Or bring yours if you already have one!



Snacks: We will have amazing Patisserie to enjoy throughout the event, but if needed, bring some extra snacks with protein to stay strong and confident!



A notebook and a pen to take notes especially during the Social Media Management & Content Creator Class!

ID x PL

Dance Bag Packing List



Selfie light / Ring Light with a phone attachment for content!



Make up for touch ups throughout the day and for the ID x PL Fashion Show!



Personal necessities: undergarments, bandaids, safety pins, deodorant, mini first aid, phone/portable charger!



Bring your outfit(s) to wear for your individual photoshoots if you have the Limitless, InnerLight, and Utopia package.

