# INFLUENCER SUMMIT INDIVIDUAL PHOTOSHOOT STYLE OUTLINE

# individual photoshoot. Your moment, your vision

PLEASE NOTE: INDIVIDUAL PHOTOSHOOTS ARE NOT INCLUDED IN GENERAL ADMISSION AND MUST BE PURCHASED SEPARATELY AS AN ADD-ON PACKAGE. UTOPIA PACKAGE INCLUDES 1 OUTFIT. AND LIMITLESS/INNERLIGHT PACKAGE INCLUDES 2 OUTFITS.

THIS PHOTOSHOOT IS FULLY PERSONALIZED TO EXPRESS YOU. DANCERS HAVE FULL CREATIVE FREEDOM OVER THEIR LOOK, POSES, AND ENERGY. THIS IS YOUR TIME TO SHOW US YOUR AUTHENTIC SELF.

## **BACKGROUND:**

THE SET WILL BE STYLED IN AN ICONS ON FIFTH AESTHETIC, SO PLEASE KEEP THAT VIBE IN MIND WHEN CHOOSING WARDROBE.

### **OUTFIT GUIDELINES:**

- DANCEWEAR OR STREETWEAR OR A FUSION COMPLETELY YOUR CHOICE
- YOU MAY WEAR THE SAME OUTFIT FROM THE GROUP PHOTOSHOOT OR BRING A DIFFERENT LOOK
- UTOPIA PACKAGE: 1 OUTFIT TOTAL
- LIMITLESS / INNERLIGHT PACKAGE: 2 OUTFITS TOTAL

# HAIR & MAKEUP:

100% DANCER'S CHOICE. GLAM, CLEAN, EDITORIAL, RUNWAY, OR NATURAL. WHATEVER EXPRESSES YOU BEST.

# **POSING EXPERIENCE**

WE WILL HAVE INSPIRATION BOARDS DISPLAYED ON FOAM BOARDS OUTSIDE THE SET FOR DANCERS WHO WANT POSE DIRECTION.

### YOU MAY EITHER:

- FREESTYLE COME READY WITH YOUR OWN POSES & FLOW, FULLY IN YOUR CREATIVE ZONE
- SELECT FROM INSPO BOARDS SIMPLY TELL THE SET DESIGNER YOUR POSE NUMBERS (EX: "I'LL DO POSES 1. 4. AND 5") AND WE'LL GUIDE YOU THROUGH THEM

WHETHER YOU WANT TO EXECUTE A VISION OR BE CREATIVELY DIRECTED, THIS SHOOT IS DESIGNED TO SERVE YOUR CONFIDENCE.